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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **PROJECT CHARTER** | | | | | | | | | | |
| **Group** | **PROJECT NAME** | | | **DATE** | **AREA OF FOCUS** | | | | | |
| 41 | Location Based Blog | | | 15.10.2021 | New Blog Site Development | | | | | |
| **BUSINESS CASE** | | | | **SCOPE** | | | | | | |
| Current structure of blogs doesn’t let travelers share their trips as they live them since normal blog posts are considered as complete without extra entries. This project aims to solve this issue by making a blog which is structured around travel posts based on their locations, existing by themselves or multiple posts forming trips. All of these chronologically ordered trips/posts form the profile of a user. | | | | **IN SCOPE** | | **IN SCOPE** | | | **OUT OF SCOPE** | |
| Website | |  | | | Location detection | |
| Blog structure | |  | | | App development | |
| Location search engine | |  | | |  | |
| **KEY DELIVERABLES** | | | | | | |
| Blog structure | | | User Profiles | | | |
| Location based posts | | | Website front-end | | | |
| Location or Tag based searchs | | | Trips from post groups | | | |
| **MEASURABLE GOAL** | | | | **TIMELINE** | | | | | | |
| Project Plan | | | 9.11.2021 | **ACTIONS/MILESTONES** | | | | **TARGET DATE** | | |
| Structural Design | | | 14.12.2021 | Create a project plan | | | | 9.11.2021 | | |
| Implementation | | | 28.12.2021 | Finalize project plan | | | | 14.11.2021 | | |
| Website | | | 4.01.2022 | Created blog structure design outline | | | | 14.12.2021 | | |
| Final Project | | | 11.01.2022 | Created website design outline | | | | 14.12.2021 | | |
| **TEAM MEMBERS** | | | | Finalized structure and website design | | | | 20.12.2021 | | |
| NAME | | FUNCTION | | Created a basic working blog site | | | | 4.01.2022 | | |
| Caner Coşkun | | Project Manager | | Created front-end for website | | | | 4.01.2022 | | |
| Tayfun Inal | | Project Designer | | Finalize Project | | | | 11.01.2022 | | |
| Ali Osman Kılıç | | Frontend Dev. | |  | | | |  | | |
| İhsan Mert Şahin | | Backend Dev. | |  | | | |  | | |
| **SPONSOR** | | | | **FINANCIALS** | | | | | | |
| Semih Cokceken | | | | **BUSINESS IMPACT** | | | | | | **INVESTMENT** |
| This project aims to get most of the traffic by travelers who want to share their trips. | | | | | | Total: 50,000$ |
| **ASSUMPTIONS/CONSTRAINTS** | | | | **RISK PLANNING** | | | | | | |
| Sponsor/Customers must answer related questions in 2 weeks time. | | | | Team members/sponsor might not meet deadlines because of their busy schedules. The team might consider difficulties due to inexperience around software development. | | | | | | |
| Project must be completed until 11.01.2021. | | | |